

2018 PROJECT: MILANA::FORWILL

LEAVING NOTHING
UNFINISHED

SOMETHING ABOUT ME

MY NAME IS DAVID BARRIONUEVO, FROM MADRID, SPAIN.

I CYCLED MORE THAN 50,000KM IN 23 COUNTRIES, MORE THAN 20,000 IN CHINA VISITING REMOTE AREAS OF THE COUNTRY.

I INVITE YOU TO TAKE A LOOK AT MY WEBSITE: WWW.RUEDASCUADRADAS.COM

IN THE PRESS COVERAGE SECTION YOU CAN FIND DIFFERENT ARTICLES WRITTEN IN SPANISH, ENGLISH AND CHINESE ABOUT THE COUNTRIES THAT I TRAVELLED AND MY EXPERIENCES OF CYCLING.



It has been 2 years that I have met David, right after he learned about what WILL stands for, without any hesitation, David started to think of ways to support us. And as being a bike lover enthusiast, right away he came up with the idea of fund raising for us through a special and unique journey that he will commit to. In these past 2 years, we have become good friends, and David has visited us numerous times and loves being with our big family. All I can say is, David has a gentle heart , and willing to support us at all times.

PILAR TAN, FOUNDER OF WILL FOUNDATION



MILANA::FORWILL INITIATED IN 2016

milana::forwill started out as cycling for a cause
and fund-raising initiative for WILL Foundation
(www.willfound.org)



CYCLING WEEKEND TO WILL ECO HOME

MILANA:: ACTIVELY
SUPPORTING WILL FOUNDATION
FOR THE PAST 2 YEARS
MILANA:: HAS BEEN
ORGANISING VARIOUS
EVENTS TO FUND RAISE
AND HELP THE
CHILDREN OF WILL.

From 17Teeth Bicycle Shop to WILL Eco Home
11-12 Nov. 2017 (120 km aprox.)
RSVP contact David Wechat: 18618487071

In collaboration with
WILL FOUNDATION

supported by



gre3n™

milana ::

WHY "LEAVING NOTHING UNFINISHED"?

IN 2016, MILANA::FORWILL ORIGINALLY PLANNED A CHARITY BIKE RIDE TO THE PAMIR TO FUND RAISE FOR WILL FOUNDATION. HOWEVER DUE TO AN INCIDENT IN ALMATY THEN, THE AIRPORT THERE AND THE BORDERS BETWEEN KAZAKHSTAN AND KYRGYZSTAN WERE CLOSED, THUS RESULTING IN THE CANCELLATION OF MY FLIGHT TO WHERE I WOULD BEGIN THE TRAVEL. THEREFORE I CHANGED MY PLANS AND WENT TO JAPAN INSTEAD AND CONTINUED THE CHARITY RIDE INITIATIVE, THE TRIP RAISED 18,900 RMB FOR WILL.

SO, THIS UNREALISED PAMIR TRIP WILL BE RELAUNCHED THIS SUMMER!



IT WAS AN AMAZING TRIP IN 2016, THANKS AGAIN TO ALL FOR THE SUPPORT!
NOW IN 2018, IT'S TIME TO RESTART
THE UNFINISHED JOURNEY!

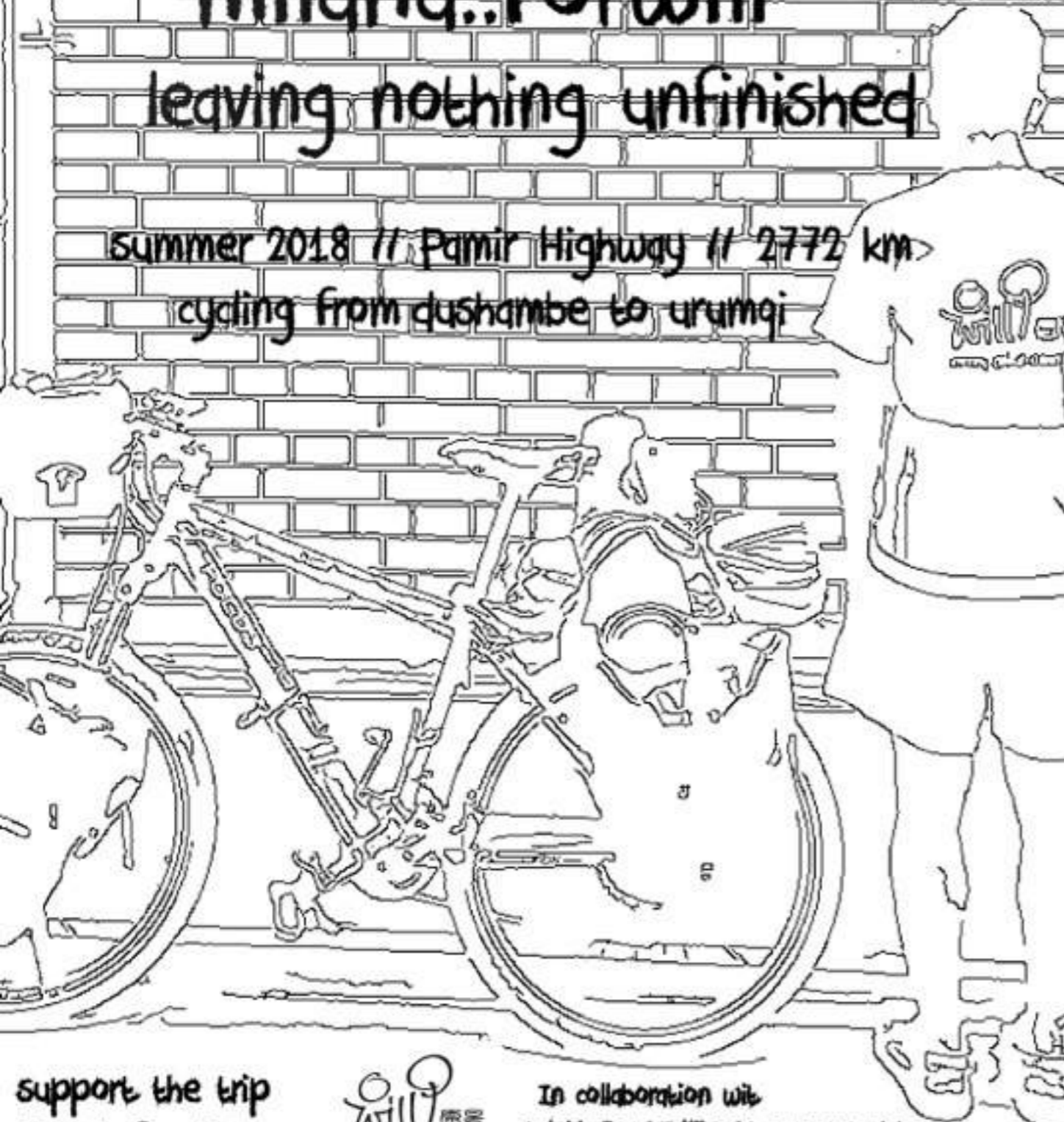


RESTARTING THE RIDE 2018
CYCLING FOR A CAUSE
TRAVELING TO THE
PAMIR HIGHWAY FROM
DUSHAMBE TO
URUMQI



milana::forwill leaving nothing unfinished

summer 2018 // Pamir Highway // 2772 km
cycling from dushanbe to urumqi



WELCOME TO JOIN THE TRIP
PLEASE SCAN
THE QR TO
SUPPORT:
10RMB FOR 1KM



support the trip
10 rmb for 1km



In collaboration with
WILL FOUNDATION, supported by:



寄存处
de Post



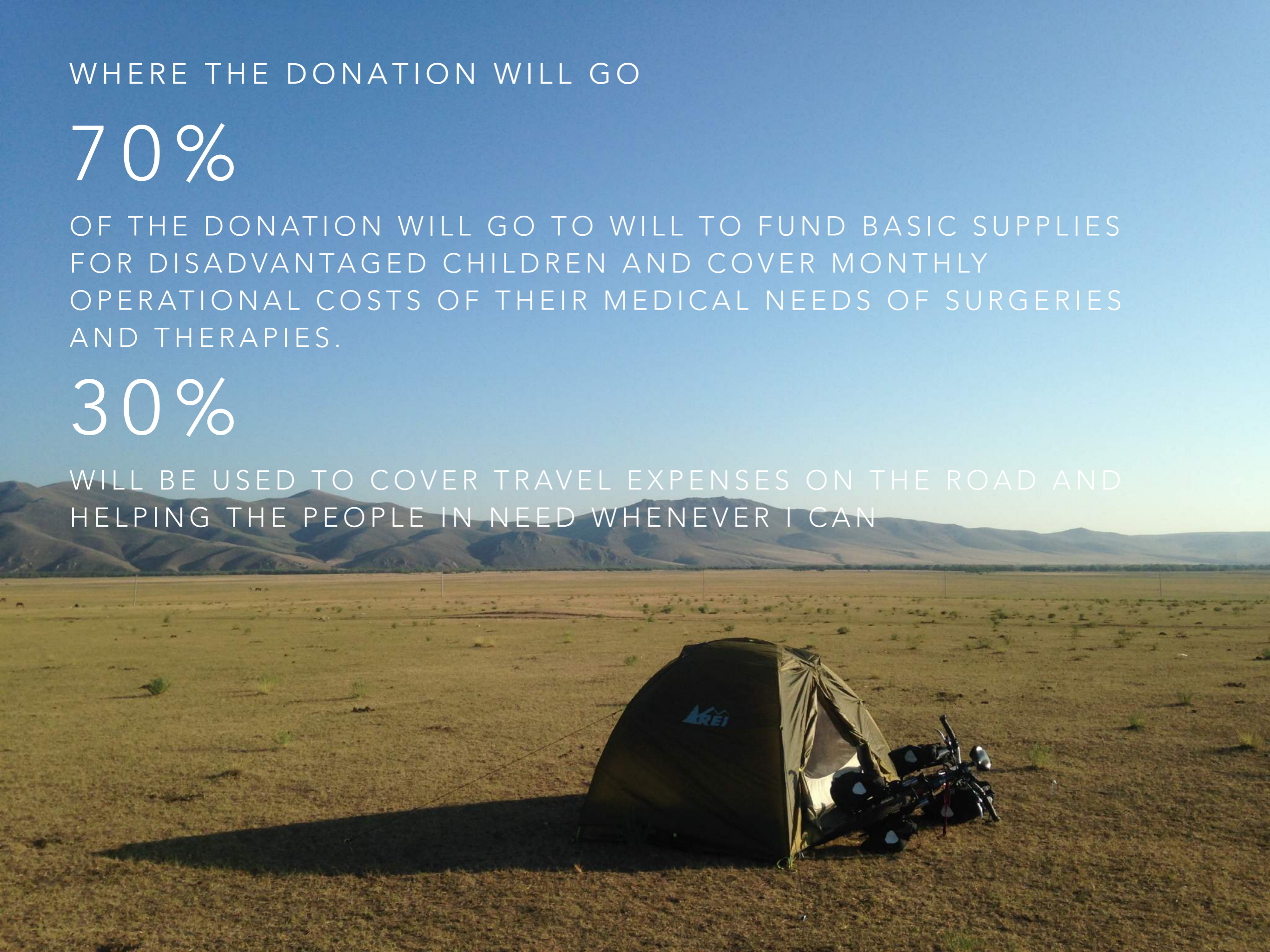
WHERE THE DONATION WILL GO

70%

OF THE DONATION WILL GO TO WILL TO FUND BASIC SUPPLIES FOR DISADVANTAGED CHILDREN AND COVER MONTHLY OPERATIONAL COSTS OF THEIR MEDICAL NEEDS OF SURGERIES AND THERAPIES.

30%

WILL BE USED TO COVER TRAVEL EXPENSES ON THE ROAD AND HELPING THE PEOPLE IN NEED WHENEVER I CAN



MEDIA COVERAGE OF THE PROJECT
WILL APPEAR ON THE FOLLOWING

行者APP

BIKETO

VOLAVELO BLOG

SLOWTRAFFIC BICYCLE

STORE SOCIAL MEDIA

PEDALIBRE CYCLIST

ASSOCIATION

TODOCICLISMO RADIO





SCHEDULED PROMOTION OF PROJECT IN VARIOUS EVENTS

PRESENTATION OF THE PROJECT
@ DEPOT (5 MAY)

WORKSHOP "HOW TO REPAIR A
PUNCTURE" @ 17T BICYCLE (8
MAY)

BICYCLE PICNIC PARK BY BIKE8
(DATE TBC)

WILL ECO HOME BICYCLE ROUTE
(16/17 JUNE)

WILL MARKET AT GREEN VALLEY
VILLAS (TBC)

"GATHERING BEFORE THE TRIP" @
17T BICYCLE (21 JULY)

"THANK YOU PARTY" @ 17T
BICYCLE (13 SEPTEMBER)

SUPPORTERS OF MILANA::FORWILL 2018



寄存处
de Pot



milana ::

TO COLLABORATE IN THIS PROJECT PLEASE CONTACT: +86 18618487071 OR DAVID@MILANA.ES

THANK YOU!

